

WALL STREET INSTITUTE GATHERS EXPERTS IN ENGLISH LANGUAGE LEARNING FOR INAUGURAL EDUCATIONAL ADVISORY BOARD MEETING

Baltimore, MD – October 14, 2008 – Wall Street Institute, the world's premier provider of English language instruction, held the first meeting of its Educational Advisory Board (EAB), which is composed of experts in the field of teaching English as a Second Language, on October 11, 2008 in Baltimore, MD.

The EAB's Mission is to advise and guide the company on key issues related to English language learning. The first meeting focused on reviewing applications of second language learning theory, discussing current trends in technology and computer-aided language learning, and determining best practices in student testing and assessment standards. The discussion centered on how to apply the board members' ideas and experience to the Wall Street Institute learning system.

"The meeting was a successful exchange of knowledge and ideas," said Simon Buckland, Wall Street Institute's Director of Curriculum Development. "Each board member has a unique specialty in the field of second language learning, and they shared their perspectives on the meeting topics. This not only resulted in lively and productive discussions, but also offered Wall Street Institute a broad picture of current research and trends in the industry."

The first meeting was an important step in gathering information and hearing perspectives from some of the industry's thought leaders. Moving forward, Wall Street Institute will use these ideas and the board members' future recommendations to guide product improvements and innovations that will assist Wall Street Institute students in achieving their educational goals.

"The Educational Advisory Board will ensure that Wall Street Institute keeps abreast of new research and ideas in the field of English language learning. This will help Wall Street Institute deliver the best education possible to our students," said Tim Daniels, Wall Street Institute's Chairman and CEO.

In addition to Wall Street Institute management, the Educational Advisory Board is made up of distinguished scholars from the fields of Second Language Acquisition and Online Learning:

- Dr. Mike Milanovic, CEO of The University of Cambridge ESOL Examinations
- Dr. Mike Long, Professor of Second Language Acquisition and Director of the School of Languages, Literatures, and Cultures, University of Maryland
- Dr. Carol Chapelle, Professor of TESL and Applied Linguistics, Iowa State University

- Dr. Klaus Schwienhorst, Director of the Languages for Special Purposes Unit at Leibnitz University, Hanover, Germany

Wall Street Institute, which was established in 1972, has always been a leader in English language education, and pioneered the application of Blended Learning to English language teaching. The establishment of the Educational Advisory Board reflects the company's strong commitment to providing top quality education to its 160,000 students around the world.

Please visit Wall Street Institute's website at www.wallstreetinstitute.com for more information about the Advisory Board and its members.

About Wall Street Institute

Wall Street Institute (www.wallstreetinstitute.com) is the premier provider of English instruction for individuals and corporate clients around the world. The Company's proprietary and innovative blended learning method integrates the best of proven learning approaches to provide the most effective English language instruction available for adults. Students listen, read, write, speak, and practice English with guidance and support from highly trained native English speaking teachers. Wall Street Institute's curriculum is aligned to the Common European Framework Reference for Languages (CEFR), according to a study undertaken with the support of the University of Cambridge English for Speakers of Other Languages Examination group (CESOL). Utilizing both company-owned and franchised centers, Wall Street Institute has provided instruction to over 2 million students in over 400 centers in 27 countries and territories in Asia, Europe, Latin America, and the Middle East. Founded in 1972, Wall Street Institute's international offices are in Baltimore, Maryland in the United States, Barcelona, Spain, and Luxembourg. Wall Street Institute is owned by the private equity firm, The Carlyle Group.

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