

## WALL STREET INSTITUTE ESTABLISHES EDUCATIONAL ADVISORY BOARD

### *Distinguished Scholars from the Fields of Second Language Acquisition and Online Learning to Participate on Newly Formed Advisory Board*

**Baltimore, MD – August 4, 2008** – Wall Street Institute, the world’s premier provider of English language instruction, has established an Educational Advisory Board comprised of distinguished members from the academic community. The Board’s Mission is to advise and guide the company on key issues related to English language learning.

The company, which was established in 1972, has always been a leader in English language education, and pioneered the application of Blended Learning to English language teaching. The company’s proprietary learning method helps students learn to speak English by immersing them in the language through a blend of computer- and print-based instruction and teacher-led classes. The establishment of the new Educational Advisory Board reflects the company’s strong commitment to providing top quality education to its 160,000 students around the world.

“As English is increasingly becoming the international language of business, people of all nationalities and cultural backgrounds are seeking to learn how to communicate effectively in English to help them achieve their goals,” said Tim Daniels, Wall Street Institute’s Chairman and CEO. “The new Educational Advisory Board will ensure that Wall Street Institute keeps abreast of new research and ideas in the field of English language learning. This will help Wall Street Institute deliver the best education possible to our students using the latest research and techniques in second language acquisition.”

In addition to Wall Street Institute management, the new Educational Advisory Board is made up of distinguished scholars from the fields of Second Language Acquisition and Online Learning:

- Dr. Mike Milanovic, CEO of The University of Cambridge ESOL Examinations
- Professor Mike Long, Professor of Second Language Acquisition and Director of the School of Languages, Literatures, and Cultures, University of Maryland
- Professor Carol Chapelle, Professor of TESL and Applied Linguistics, Iowa State University
- Dr. Klaus Schwienhorst, Director of the Languages for Special Purposes Unit at Leibnitz University, Hanover, Germany

“The members of the new Advisory Board are all thought leaders in their fields, and we are honored that they have agreed to participate. The Advisory Board will help ensure that Wall Street Institute’s teaching methods remain innovative and founded on sound

academic principles, so as to help our students achieve their language learning goals,” said Simon Buckland, Wall Street Institute’s Director of Curriculum Development.

The Educational Advisory Board is Wall Street Institute’s latest commitment to strengthening their reputation for educational excellence. The company recently announced the findings of an Alignment Study that proved that the company’s coursework aligned to the globally recognized Common European Framework Reference for Languages (CEFR) English Proficiency Scales.

“The results of the Alignment Study demonstrated that Wall Street Institute’s curriculum is well-grounded and effective,” said Buckland. “The study had global implications for English language instruction, as people who want to learn English need to have some assurance that they are studying in an institution with valid and proven instruction and assessment methods. We hope to undertake more projects such as this under the guidance of the new Educational Advisory Board.”

The Educational Advisory Board’s first meeting will occur in October. Please visit Wall Street Institute’s website at [www.wallstreetinstitute.com](http://www.wallstreetinstitute.com) for more information about the Advisory Board and its members.

### **About Wall Street Institute**

Wall Street Institute ([www.wallstreetinstitute.com](http://www.wallstreetinstitute.com)) is the premier provider of English instruction for individuals and corporate clients around the world. The Company’s proprietary and innovative blended learning method integrates the best of proven learning approaches to provide the most effective English language instruction available for adults. Students listen, read, write, speak, and practice English with guidance and support from highly trained native English speaking teachers. Wall Street Institute’s curriculum is aligned to the Common European Framework Reference for Languages (CEFR), according to a study undertaken with the support of the University of Cambridge English for Speakers of Other Languages Examination group (CESOL). Utilizing both company-owned and franchised centers, Wall Street Institute has provided instruction to over 2 million students in over 400 centers in 27 countries and territories in Asia, Europe, Latin America, and the Middle East. Founded in 1972, Wall Street Institute’s international offices are in Baltimore, Maryland in the United States, Barcelona, Spain, and Luxembourg. Wall Street Institute is owned by the private equity firm, The Carlyle Group.

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